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8th August 2023

**CIRCULAR TO PARENTS
[All Classes]**

Dear Parents,



Greetings from ISWK!

India is a synonym for diversity. It has a vast expanse of people, culture and traditions, and food is one of the common connections that binds them. A wise person said, 'There is no love more sincere than the love for food'.

To understand the value of India's rich culinary heritage and significance of what it can offer the world in terms of taste, health, traditional knowledge, ingredients, and recipes, the Business & Entrepreneurship Club of ISWK is organizing "**MILLET TO WIN IT - CULINARY TALENT HUNT COMPETITION**" as directed by the Embassy of India, to create awareness and promote Mission LiFE, an initiative launched by the Hon'ble Prime Minister of India.

The following points may be noted in this connection:

1. In order to participate in the competition, follow the B & E club's official Instagram page [@b.e.club.iswk](https://www.instagram.com/b.e.club.iswk)
2. Millets should be the main ingredient of the dish (either an appetizer, main course, or dessert). It should be a home-cooked dish.
3. Upload a single post **on or before 14th August 2023** consisting of one high-resolution picture of the dish and a short video of you preparing the dish on your public Instagram account and tag us.
4. The caption of the post should contain a precise and clear description of the dish with all steps involved.

Contestants will be judged on the following criteria:

- Composition of the dish (main ingredient- millets)
- Presentation & general impression
- Originality/Innovation

The judges' decision will be final.

Winners of the competition will be announced on the club's official Instagram page.

So, put your aprons on and get ready to win exciting prizes.

Best Regards,

**D. N. Rao
Principal**