**ACCOUNTANCY PROJECT FOR CLASS 11**

**Comprehensive project of any sole proprietorship business.**

The student will be allowed to select any business of their choice or develop the transaction of imaginary business. The project is to run through the chapters and make the project an interesting process. The amounts should emerge as more realistic and closer to reality in INR.

This may state with journal entries and their ledgering and preparation of Trial balance.

**RUBRICS FOR THE PROJECT**

|  |  |
| --- | --- |
| **ORIGINALITY** | **3 MARKS** |
| **CONTENT** | **2 MARKS** |
| **PRESENTATION** | **3 MARKS** |
| **RELEVANCE** | **2 MARKS** |
| **TOTAL** | **10 MARKS** |

**THE PROJECT FILE SHOULD BE IN THE FOLLOWING ORDER:**

* Cover page showing project title, student information, school and year.
* Acknowledgements (Acknowledging the institution and people who have helped.
* Index containing the list of contents with page numbers.
* Content of the project along with pictures.
* Bibliography should have the details of reference materials and the websites visited.

**Date of submission: 10/01/2019.**

**GUIDELINES FOR PROJECT WORK IN BUSINESS STUDIES**

1. Profile of any three Indian Companies in a particular industry

Details required:

* Details of the Promoter
* History of the Company
* Market performance
* Products/Competitors
* Latest Financial Statement
1. Project on Banking Services (any 1 bank)

Details required:

* History of the bank
* Services offered
* Products offered
* Collect leaflets, pamphlets, Account opening forms
* Compare its Product with its competitor
* What services do you think the bank should be providing to enhance customer satisfaction
1. Project on an Insurance Company

Details required:

* History of the Insurance Company
* Services offered
* Products offered
* Collect leaflets, pamphlets, Forms
* Claim procedure
* Compare its product with its competitor
1. Study the profile of one company who is into e-business

Details required:

* History
* Product offered
* Transaction process
* Payment mechanism
* Compare and contrast the products and prices available on the internet and a retail shop
* Is the quality, customer satisfaction and other factors the same?
1. Social Responsibility of business

Details required:

* Meaning of Social Responsibility
* Reasons why companies should be socially responsible
* Social Responsible activities taken up by any 5 Companies in India
* Refer newspapers, magazines and other references for the same
* Identify the companies which are not socially responsible
1. Do a project on a large scale retail store

Details required:

* History
* Products and services offered
* Promotional activities
* After sales services

General Instructions:

**Rubrics:** **Marks**

Novelty 1

 Content of the Project 2

 Presentation 2

 Viva-Voce 5

 TOTAL 10

* The project should be hand written and done individually.
* It should be done in A4 Sheets and submitted in a proper folder on **10th January 2019**
* It should include pictures/leaflets/brochures related to the topic.
* The project should consist of all the details required as mentioned above
* Students should keep a copy of the project file as they have to appear for Viva Voce

**Guidelines for Project Work in Economics Class XI**

* **Students are supposed to pick any ONE from the three projects suggested below:**
1. **Project (Option One): What’s Going Around Us**

The purpose of this project is to –

* Enable the student to understand the scope and repercussions of various Economic events and happenings taking place around them.
* Provide an opportunity to the learner to develop economic reasoning and acquire analytical skills to observe and understand the economic events.
* Make students aware about the different events taking place in the country and across the world.
* Develop the understanding that there can be more than one view on any economic issue and to develop the skill to argue logically with reasoning.
* Provide an opportunity to the learner to explore various economic issues both from his/her day to day life and also issues which are of broader perspective.
* ***Scope of the project:*** Student may work upon the following lines:
1. Introduction
2. Details of the topic
3. Pros and Cons of the economic event/happening
4. Major criticisms related to the topic (if any)
5. Students’ own views/perception/ opinion and learning from the work
6. Any other valid idea as per the perceived notion of the student who is actually working and presenting the Project-Work.
* ***Mode of presentation and submission of the Project:***

 Each student will present the work in the Project File to the examiner.

* ***Marking Scheme:*** Marks are suggested to be given as –

 **S. No. Heading Marks Allotted**

 1. Relevance of the topic 3

 2. Knowledge Content/Research Work 6

 3. Presentation Technique 3

 4. Viva 8

**Total 20 Marks**

* **Suggestive List**
1. Demonetization
2. GST
3. Depreciation of Indian rupee in recent times
* **Suggestive guidelines for developing the project**:
1. Cover Page
2. Acknowledgement
3. Index
4. Introduction
5. Content/Research Work
6. Conclusion
7. Bibliography

**II. Project (Option Two): Analyze any concept from the syllabus**

The purpose of this project is to –

* Develop interest of the students in the concepts of economic theory and application of the concept to the real life situations.
* Provide opportunity to the learners to develop economic reasoning *vis-a-vis* to the given concept from the syllabus.
* Enable the students to understand abstract ideas, exercise the power of thinking and to develop his/her own perception
* To expose the student to the rigour of the discipline of economics in a systematic way
* Impact of Economic Theory/ Principles and concepts on the lives of common people
* ***Scope of the project:***

Following essentials are required to be fulfilled in the project.

1. Meaning and Definition
2. Application of the concept
3. Diagrammatic Explanation (if any)
4. Numerical Explanation related to the concept etc. (if any)
5. Students’ own views/perception/ opinion and learning from the topic.
* ***Mode of presentation and submission of the Project:***

Each student will present their work in the Project File to the examiner.

* ***Marking Scheme:***

**S. No. Heading Marks Allotted**

 1. Relevance of the topic 3

 2. Knowledge Content/Research Work 6

 3. Presentation Technique 3

 4. Viva 8

**Total 20 Marks**

* **Suggested List**
1. An insight into the concept of Demand and various determinants of Demand
2. An insight into the theory under different market forms:
3. Perfect Competition
4. Monopoly
5. Monopolistic competition
6. An insight into the theory of production

**Iii Project (Option Three): Developing projects related to Statistics**

* **The purpose of this project is to –**

• Enable the student to use the statistical tools to demonstrate the scope and repercussions of various economic events and happenings taking place around them.

• Provide an opportunity to the learner to develop and use their own thought process based on their understanding of the statistical methods.

• To specialize in collecting data, organizing them, using statistical tools to present and analyze them and interpret the results..

• Provide an opportunity to the learner to explore various economic issues both from his/her day to day life and also issues which are of broader perspective.

* **Scope of the project: Student may work upon the following lines:**

1. Introduction

2. Acknowledgement

3. Objectives of the project

4. Designing a questionnaire

5. Collecting the data through the questionnaire

6. Classification of data

7. Presentation of data

8. Analysis of data

9. Interpretation of data

10. Any other valid idea as per the perceived notion of the student who is actually working and presenting the Project-Work.

* **Mode of presentation and submission of the Project:**

Each student will present the work in the Project File to the examiner.

* **Marking Scheme: Marks are suggested to be given as –**

 **S. No. Heading Marks Allotted**

 1. Relevance of the topic 3

 2. Knowledge Content/Research Work 6

 3. Presentation Technique 3

 4. Viva 8

**Total 20 Marks**

* **Suggestive List**

1. Comparative study of different brands of smart watches

2. Comparative studies on different types of cuisine in Muscat

**GUIDELINES FOR PROJECT WORK IN ENTREPRENEURSHIP-XI**

**Project Details:**

**1. Students will have to fulfill the following as a part of the project work:**

I. Profile of an entrepreneur- 10 marks

II. Business plan -10 marks

III. Practical written paper - 5 marks

IV. Viva -5 marks

**Total 30 marks**

2. **The students are supposed to submit the fair project work as completed by them on the following topics:**

1. Profile of an Entrepreneur- Introduction-early life-career-how an entrepreneur developed his/her business- achievements ,honors and awards(along with pictures)
2. Preparation of Business Plan

3. **Project details is as follows**:

1. The project should be done individually.

2. The project should be hand written in white one side ruled sheet or single colored sheets only.

3. Page limit – 20 to 25.

4. **Format of presentation of business plan and entrepreneur profile**:

a) External cover page

b) Acknowledgement

c) Executive summary

d) Index

e) Introduction to the topic (Introduction, objectives)

f) Profile of the Entrepreneur

g) Business plan-explaining each and every aspect given in project details

h) Conclusion and recommendation

i) Photographs

j) Bibliography

k) Appendix

l) Teacher's observation

**4. Guide lines for business plan:**

Use the following questions to make decisions about a business idea of your choice and prepare a business plan -

(i) How can you describe the business...one paragraph?

(ii) What is your product, or service?

(iii) Who will buy it?

(iv) Where should you locate the business?

(v) How can you attract customers?

(vi) Who are your competitors?

(vii) How much should you charge for the products or service?

(viii) What advice do you need and who can provide it?

(ix) How will you organize the managers and/or workers of the business?

(x) How will you split the profits? Who is responsible for the losses?

(xi) How much money is needed to get the business started?

(xii) How many customers will you have per month and how much will they buy per month?

(xiii) How much does it cost to make the product or provide the service?

(xiv) What are your operating costs? (Include your own salary)

(xv) How much money will your business earn each month by selling your product or service?

(xvi) How much investment will you need to keep the business going until you make a profit?

(xvii) How much money do you need to borrow to start this business?

(xviii) How will you make the business grow in the future?