**INDIAN SCHOOL AL WADI AL KABIR**

DEATAILED MONTHLY PLAN 2016-17

Name of the department: Commerce Subject: Entrepreneurship-XI

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| Month | No. of weeks  (teaching) | Topic /Lesson discussed in each week | | | |
| 1-week | 2-week | 3-week | 4-week |
| July-August | 4Weeks & 3 DAYS | * Unit-3 **Entrepreneurial journe**y * Self-assessment of qualities ,skills ,resources and dreams * Ways to generate ideas * Importance of evaluating ideas | * Feasibility studies-types * feasibility studies- features * Opportunity Assessment * Preparation of business plan * Elements of business plan | * Business plan execution * Role of society and family in the growth of an entrepreneur * Women entrepreneur need to overcome challenges. * **SCRAP ON WOMEN ENTREPRENEUR** | * **Unit-4 Entrepreneurship as innovation and problem solving** * Entrepreneur- as problem solver   Innovations leading to entrepreneurial ventures  **PROJECT 1** |
| September | 1 Weeks & 1 Day | * Social entrepreneurship- concept and importance. | * Risk taking * Role of technology * Barriers to entrepreneurship * Support structure for promoting entrepreneurship | Assessment-1 | Assessment 1 |
| October | 4Weeks | **Unit-5-Concept of market**   * Concept pertaining to meaning of market * Role of E-commerce * Analysis of market environment * Types of business | * Market forces * Expanding market * Marketing Mix- Concept and element | * Price and factors affecting pricing. * Market survey- concept and process. * **PREPARE SAMPLE QUESTIONNAIRE ON MARKET SURVEY AND CONDUCT REASEARCH AND PRESENT FINDINGS.** | **Unit-6 Business arithmetic**   * Cash register * Cash book format for cash only * Cash book format for bank and cash |
| November | **4 weeks** | * Concept of cash inflow and outflow * Record Keeping * Unit of sale,unit price and unit cost | * Types of cost- Variable and Cost * Startup and operational cost. * Income Statement- direct, indirect expenses and profit. * **PROJECT 2** | * Preparation of Income Statement. * Cash flow and cash flow projection * Break even analysis- single product * Taxes- meaning and importance.   **PPT on social entrepreneur** | * Break even analysis- single product and service. * Taxes- meaning and importance.   **PPT on social entrepreneur** |
| December | **3 weeks** | **Unit-7 Resource mobilization**   * Procurement of resources mobilization * Types of resources | ASSESSMENT 2 | ASSESSMENT 2 | WINTER BREAK |
| January | **3 weeks** | Winter break |  | * Selection of human resources. * Lawyers,auditors, Board Members * Role of mentors * Importance of mentors * Estimating the financial resources | * Methods of meeting financial requirements * Classification of enterprise on size and capital   **PPT ON VENTURE CAPITALISTS** |
| February | **1 week** | REVISION AND VIVA/**WRITTEN EXAM** | REVISION | ASSESSMENT 3 | ASSESSMENT 3 |