**INDIAN SCHOOL AL WADI AL KABIR**

 DEATAILED MONTHLY PLAN 2016-17

Name of the department: Commerce Subject: Entrepreneurship-XI

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| Month | No. of weeks(teaching) | Topic /Lesson discussed in each week |
| 1-week | 2-week | 3-week | 4-week |
| July-August | 4Weeks & 3 DAYS | * Unit-3 **Entrepreneurial journe**y
* Self-assessment of qualities ,skills ,resources and dreams
* Ways to generate ideas
* Importance of evaluating ideas
 | * Feasibility studies-types
* feasibility studies- features
* Opportunity Assessment
* Preparation of business plan
* Elements of business plan
 | * Business plan execution
* Role of society and family in the growth of an entrepreneur
* Women entrepreneur need to overcome challenges.
* **SCRAP ON WOMEN ENTREPRENEUR**
 | * **Unit-4 Entrepreneurship as innovation and problem solving**
* Entrepreneur- as problem solver

Innovations leading to entrepreneurial ventures**PROJECT 1** |
| September | 1 Weeks & 1 Day | * Social entrepreneurship- concept and importance.
 | * Risk taking
* Role of technology
* Barriers to entrepreneurship
* Support structure for promoting entrepreneurship
 | Assessment-1 | Assessment 1 |
| October | 4Weeks | **Unit-5-Concept of market*** Concept pertaining to meaning of market
* Role of E-commerce
* Analysis of market environment
* Types of business
 | * Market forces
* Expanding market
* Marketing Mix- Concept and element
 | * Price and factors affecting pricing.
* Market survey- concept and process.
* **PREPARE SAMPLE QUESTIONNAIRE ON MARKET SURVEY AND CONDUCT REASEARCH AND PRESENT FINDINGS.**
 | **Unit-6 Business arithmetic*** Cash register
* Cash book format for cash only
* Cash book format for bank and cash
 |
| November | **4 weeks** | * Concept of cash inflow and outflow
* Record Keeping
* Unit of sale,unit price and unit cost
 | * Types of cost- Variable and Cost
* Startup and operational cost.
* Income Statement- direct, indirect expenses and profit.
* **PROJECT 2**
 | * Preparation of Income Statement.
* Cash flow and cash flow projection
* Break even analysis- single product
* Taxes- meaning and importance.

**PPT on social entrepreneur** | * Break even analysis- single product and service.
* Taxes- meaning and importance.

**PPT on social entrepreneur** |
| December | **3 weeks** | **Unit-7 Resource mobilization*** Procurement of resources mobilization
* Types of resources
 | ASSESSMENT 2 | ASSESSMENT 2 | WINTER BREAK |
| January | **3 weeks**  | Winter break |  | * Selection of human resources.
* Lawyers,auditors, Board Members
* Role of mentors
* Importance of mentors
* Estimating the financial resources
 | * Methods of meeting financial requirements
* Classification of enterprise on size and capital

**PPT ON VENTURE CAPITALISTS** |
| February | **1 week** | REVISION AND VIVA/**WRITTEN EXAM** | REVISION | ASSESSMENT 3 | ASSESSMENT 3 |